



# SAN FRANCISCO FILIPINO AMERICAN JAZZ FESTIVAL

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Carlos Zialcita

June 28, 2009

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It is with great pleasure that we invite you to be a corporate sponsor for the 2<sup>nd</sup> Annual San Francisco Filipino American Jazz Festival to be held on Saturday, August 8 and Sunday, August 9, 2009 at Yerba Buena Gardens in San Francisco. The Festival will include daytime performances on both days as part of the annual Pistahan Festival, with an evening performance at The Forum at Yerba Buena Center for the Arts on August 8 from 5-9pm.

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The San Francisco Filipino American Jazz Festival promotes, preserves, and celebrates Filipino American history, art, and culture. It focuses on the unique history and legacy of jazz as performed by Bay Area Filipino American jazz artists. The festival is supported by the Filipino American National Historical Society, East Bay Chapter, under whose fiscal sponsorship we operate as a nonprofit agency. Additional community support is provided by the 16<sup>th</sup> Annual Pistahan Parade and Festival, the San Francisco Filipino Cultural Center, and Philippine American Writers and Artists Inc. Our major sponsors include ABS/CBN Global Television Network and BART (Bay Area Rapid Transit) and KRON-4 TV.

We appreciate the support of businesses such as yours that serve the Filipino American community and promote the cultivation and celebration of our art and culture. We are requesting that you give the festival your gracious support by becoming a sponsor of a band's performance. You can do this by becoming a "Patron of the Arts" with a gift of \$500. In exchange for your contribution, your business will receive space for a quarter-page ad in the Festival program, a listing on our website, on stage announcement of your sponsorship, and two tickets to the evening performance at the Forum. We accept donations and sponsorship levels at any amount that suits your budget. As an entry-level sponsorship, we would like to suggest a smaller ad in the program, including that of a business card for \$150. Enclosed are a sponsorship benefit form and an advertisement order form for your review.

We thank you for your anticipated support of the San Francisco Filipino American Jazz Festival. The legacy and contributions of Filipino American musicians to the history of jazz in the San Francisco Bay Area will be kept alive through this festival. Please contact us at 510.553.1756 if we can provide more information about our mission. We look forward to your partnership and an exciting celebration of Filipino American jazz!

Sincerely,

Carlos Zialcita  
Executive Director