



SAN FRANCISCO FILIPINO AMERICAN JAZZ FESTIVAL

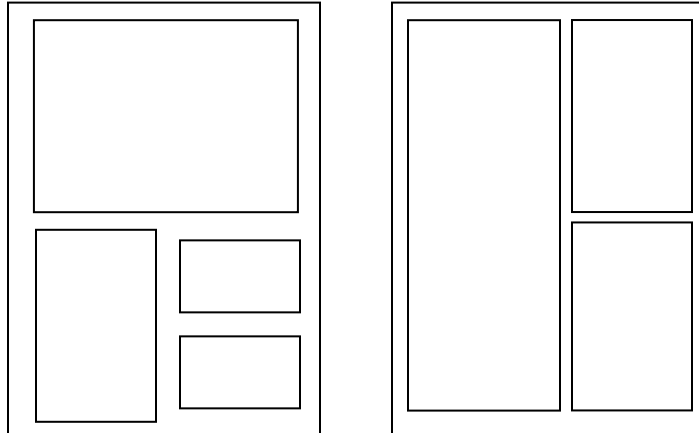
P.O. BOX 193157 SAN FRANCISCO, CA 94119
WWW.SFPINOYJAZZFEST.COM 510-553-1756

ADVERTISEMENT ORDER FORM FOR FESTIVAL PROGRAM

AD SIZES AND COSTS

Pages are 5 ½" W x 8 ½" H

- Full Page: \$ 1000
- Half Page Vertical: \$500
- Half Page Horizontal: \$500
- Quarter Page: \$250
- Business Card: \$150



Supporters that place full page ads at \$1000 and half-page ads at \$500 will receive on stage acknowledgement, listing in the Festival website and two complimentary tickets to the evening performance of the Festival at the Forum located at the Yerba Buena Center for the Arts at 5 pm on Saturday, August 8th, 2009.

ELECTRONIC ART PROVIDED (THIS IS THE PREFERRED FORMAT)

Electronic art may be sent on disk or via email (carlos@sfpinoyjazzfest.com). To ensure the best reproduction of your ad, please follow these guidelines:

- The preferred format of files submitted is high resolution PDF with fonts embedded, or high resolution JPG (720 dpi preferred, 300 dpi minimum).
- We have the ability to read files created in Microsoft Word, Publisher, and Adobe Photoshop. When submitting ads in these formats, also include all associated elements, such as image files and fonts.
- Image Files (logos, photographs) should be PDF, EPS, TIFF or JPEG files.
- E-mailed files should be named as it relates to the company placing the ad. We have a FTP web site for uploading large files. Please indicate "SF Pinoy Jazz Festival" in your email along with a contact person and a phone number. Please provide a printed copy or fax a copy – for us to use as a proof for reference. Please call us at (510)553-1756 before faxing a document. Our Fax # is 510-383-9903.

CAMERA-READY ARTWORK PROVIDED

Film negatives right-reading, emulsion-down, 150-line screen, accompanied by a velox or laser proof. Velox prints can be used for black and white line art only. Do not screen velox, as they are difficult to reproduce. Please provide film separations accompanied by a Matchprint or color laser print. Artwork cannot be returned. We cannot provide proof prior to publication. Please mail ads flat: do not fold. Faxes are not camera-ready artwork.

Send your ad reservation and artwork to:
San Francisco Filipino American Jazz Festival
P.O. Box 193157 San Francisco, CA 94119